

AX TECHNOLOGY

Company introduction





35 years
of experience



We are a company with 35 years of experience in designing, software engineering, and manufacturing of TV/SAT, TV, and Home Audio devices.

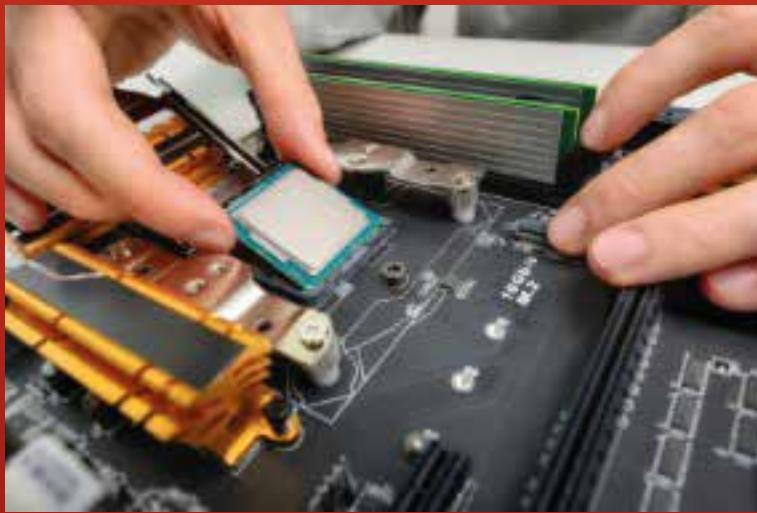
It all began in 1990 with the founding of the first company under the name "Progress". Over the years, the company changed names — from "F.G.F." to "Globo", and finally in 2013 adopted its current name – AX Technology.

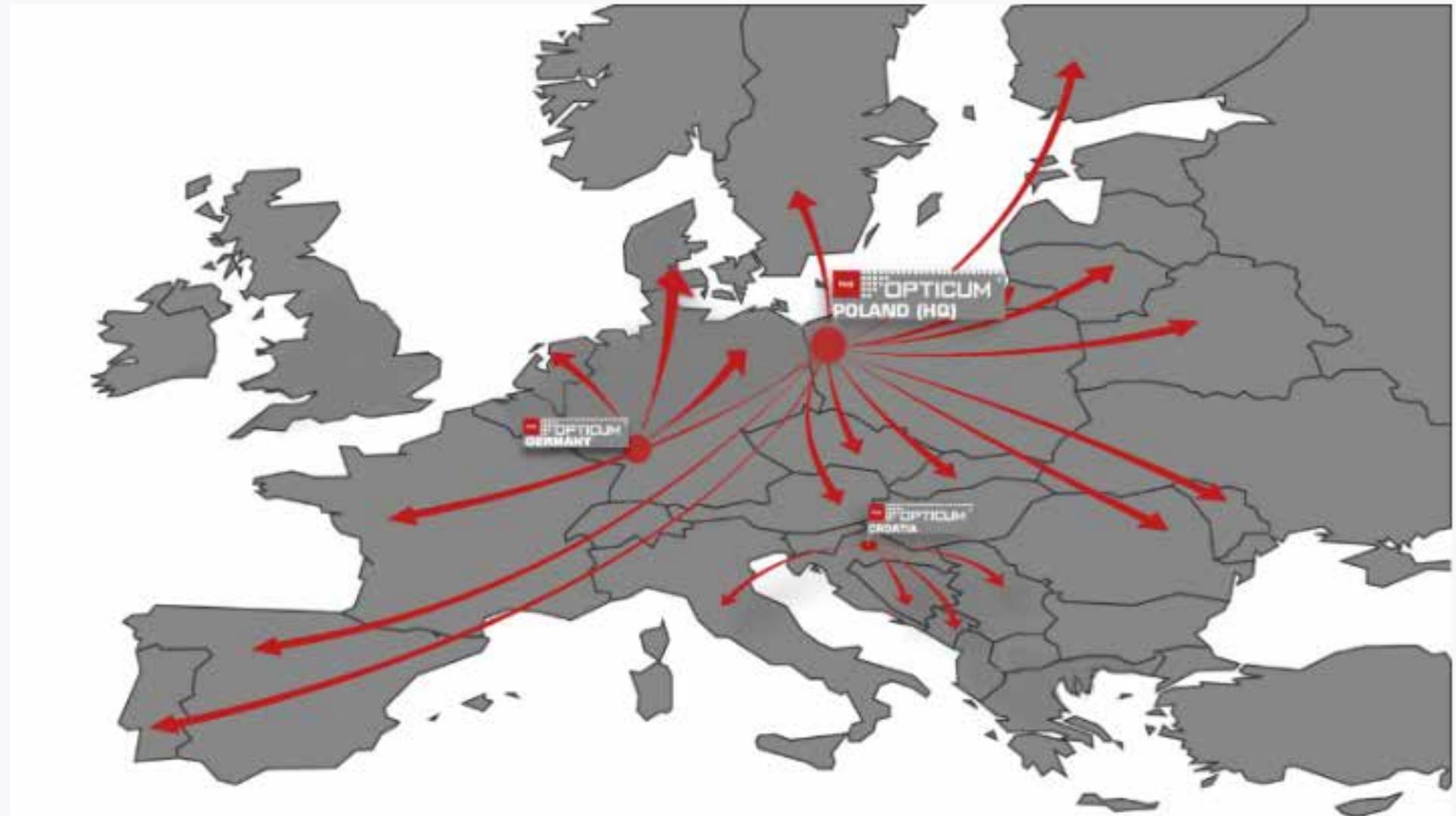


Today, our company has its own warehouses, service center, production line, R&D department, logistics, marketing, and customer service. We employ over 40 people. The company's headquarters is located in Dołuje, near the city of Szczecin, just 3 km from the German border.

We also operate branches in **Germany** and **Croatia**, where we have offices, warehouses, and service facilities. In both countries, we also provide consumer hotline support.

We cooperate with major manufacturers in Japan, Korea, and China. Together, we exchange experience to create energy-efficient, reliable, user-friendly products that meet current market expectations and are recognized for having an outstanding price-to-quality and price-to-performance ratio.

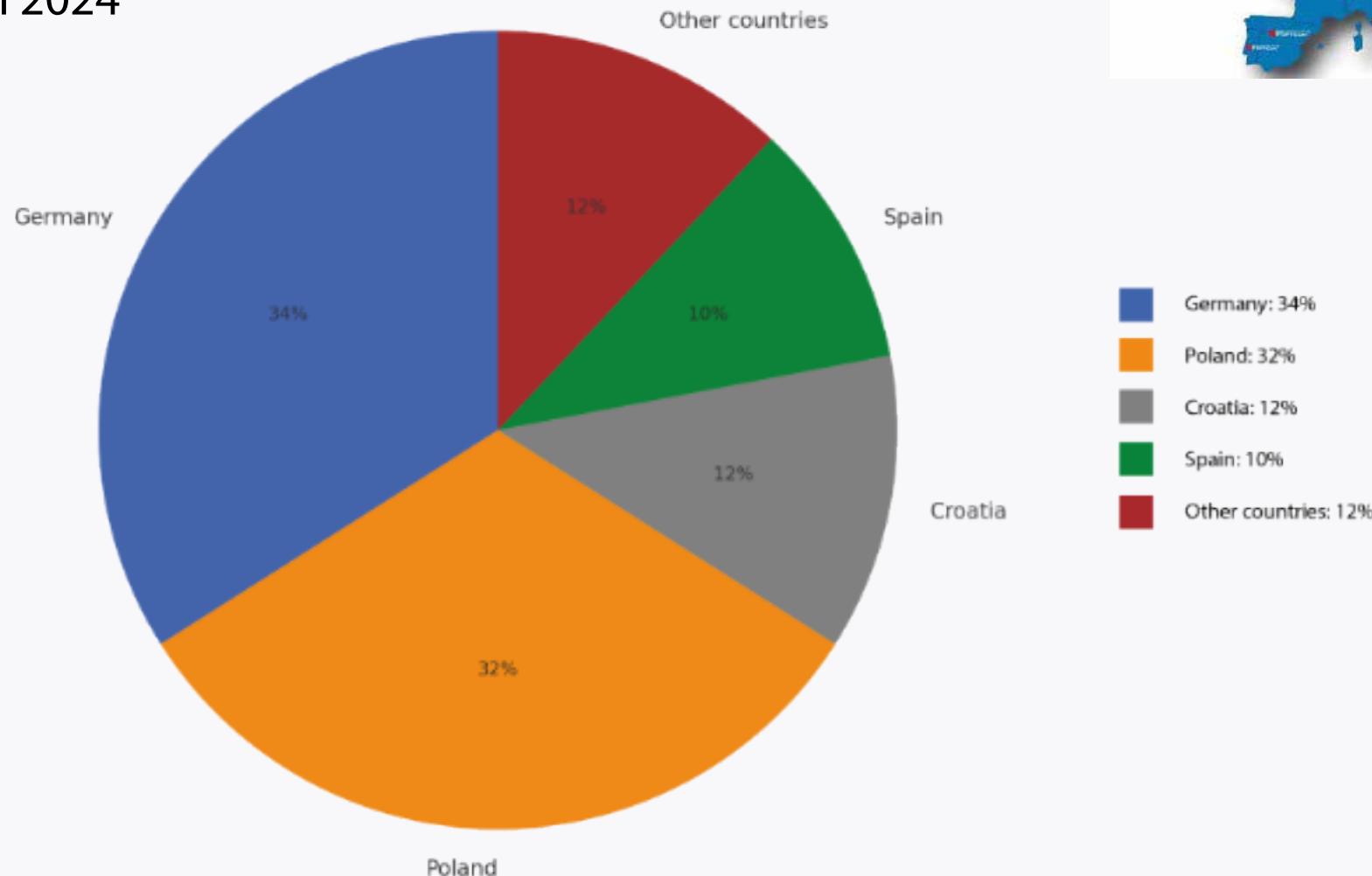




Our products have been distributed across Europe for many years
they can be found in leading electronics stores, hypermarkets, and online sales platforms.

We currently sell our products in over
26 European countries.

Sale in 2024





OUR PARTNERS

The foundation of our success lies in our use of the highest-quality components. Thanks to this, we continuously succeed in the European market.



In Poland, we supply all major retail chains, including:

Media Expert, Euronet, Max Electro, Neonet, GT Group, Xcom, Media Markt.

We also organize campaigns with grocery chains and are present on all major e-commerce platforms.

In Croatia, we supply Pewex, Croatian Telecom, and various smaller shops and installers.

In other EU countries, we work with local distributors who – just like us in Poland, Germany, and Croatia – deliver our products to all major sales channels.

We have received numerous awards in categories such as reliability, innovation, quality, and price.

Our products consistently earn high ratings in reviews by well-known industry publications.





We are the proud owner of many recognized brands and OEMs





- ▶ Opticum RED is our main and most recognized brand.
- ▶ Under this name, we offer not only TV/SAT equipment, but also audio devices: DAB/Internet radios, wireless speakers, car kits, TVs, micro HFi systems, and many peripheral devices.
- ▶ This brand is distributed in all 26 countries to which we export.
- ▶ Our current price list includes approximately 280 products under the Opticum RED brand.

A decorative graphic consisting of several overlapping chevron shapes. The shapes are oriented diagonally and come in two colors: a bright yellow/gold hue and a muted grey. They overlap each other to create a sense of depth and movement across the dark background.

► AX is our premium brand, focusing on TV audio products and home appliances (SDA/MDA)



Red Eagle is a brand specializing in **TV mounting solutions**
This additional trademark allows us to reach customers who
are unable to sell **Opticum RED** due to exclusive distribution
agreements with other partners.





DREAM HEAT™

INFRARED INTELLIGENT HEATING SYSTEMS

INTELIGENTNE SYSTEMY OGRZEWANIA PODCZERWIENIA

Dream Heat is our brand under which we manufacture **heating films** and **infrared heaters** – modern heating technologies designed for **homes, offices, and warehouse halls**





Ankaro and Zehnder are our brands dedicated primarily to the German market.

These are long-established names— Zehnder will celebrate its 100th anniversary in three years.

These brands are mainly distributed in specialist retail stores such as Euronics, Expert, EP, Media Markt, Medi Max, and selected models are also available on Amazon and eBay.

In Germany, we are present in all major market channels — we sell directly to large retail chains, as well as through sales representatives to individual stores.

We also cooperate with Amazon both as a Vendor and run our own Seller account.



In Poland, we supply all major retail chains, including:
Media Expert, Euronet, Max Electro, Neonet, GT Group, Xcom, Media Markt.

We also organize campaigns with grocery chains and are present on all major e-commerce platforms.

In Croatia, we supply Pewex, Croatian Telecom, and various smaller shops and installers.

In other EU countries, we work with local distributors who – just like us in Poland, Germany, and Croatia – deliver our products to all major sales channels.







40" OPTICUM RED LED TV

OEM

We produce equipment under the client's brand.

We accept OEM orders. Based on our many years of experience, we prepare a product from the hardware and software side to customer requirements, we help in choosing the appropriate components, creating logos and the entire graphic design, including a book of signs.

Thanks to our own production line we are able to rebrand for our customers small quantity of product under their brand.





Why choose us?

We offer a complete range of receivers for satellite, cable, terrestrial, and IPTV, as well as a wide variety of accessories — antennas, LNBs, cables, multiswitches, brackets, and more.

We also distribute televisions, projectors, audio equipment, and are introducing SDA and MDA products, which are gladly listed by our retail partners.

Fast delivery and service in Poland, Germany, and Croatia

Customized product preparation — both hardware and software — tailored to customer requirements



We are industry experts — we fully understand signal switch offs, changes in reception standards, and ensure that our products are fully adapted to the local market.

We employ qualified staff providing complete support to both our B2B clients and end consumers.

As one of the first companies, we introduce new technologies to the market at affordable prices.

We also help new brands enter the market, especially those that have struggled to find a strong and reliable partner in a new region.



WE INVITE YOU TO COOPERATION
BECOME OUR PARTNER

www.axtechnology.eu